

INNOVATION to unlock NEW MARKETS • ENVIRONMENTAL regulations ⇒ Economic betterment

Enlist FATHER PROFIT

VENTURE CAPITAL investment

BIOFUELS
\$24.7b

UNDERWATER logging
\$50b

SALTWORKS
desalinated H₂O
-\$5

STAPLES INFINITE resources
↳ **SCARCE resources INNOVATION**

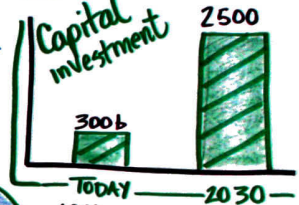
POPULATION growth
use of hydrocarbons

CONSUMPTION lifestyles
developed + developing world

RESOURCE scarcity

Oilsands
• tailings ponds
• open pit mines

GLOBAL climate change



STAPLES economy
Forestry | Logging
WATER | Bleach
OIL | open pit

INNOVATION economy
gasification
desalination
Carbon sequestration

NATIONAL Strategies
green Economy

✓ Price on GHG emissions
✓ Innovation charge
✓ Invest 20% in entrepreneurs

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economy in TRANSITION

environmental next sector investment WAVE

DISTRIBUTION
invest in TRANSMISSION



Solar voltaic

wind

Clean tech

DEMAND MANAGEMENT
S.M.A.R.T meters

SMART GRID

entrepreneurs + risk capital

going green
largest economic opportunity in 21st century

TRADE ROUTES

BEAVER CLUB
medal

PRESERVING RESOURCES creates VALUE

SUPPORT ENTREPRENEURS • R+D investment